



# Chapter and Verse

Newsletter to the Chapters

November 2009

## **A Message from the Executive Director, David Bruha**

It was really great seeing so many of you at the SCI Annual Convention in Las Vegas. I want to thank Arvid Frende and the rest of the Golden Gate Zechers for putting on such a wonderful convention. The convention schedule contained a nice mixture of lectures, round tables and, of course, steins for sale, yet left everyone with enough time to get out and experience all that Las Vegas had to offer.

Our speaker program continues to be popular and successful. If your chapter is interested in making use of this educational opportunity, you must send a completed "Application for Chapter Funding for Expert Speakers" form prior to your meeting date. This form is available on the SCI website under the NEW Members Only page. Once there, click on "SCI Business" then go to the "SCI Standing Rules" and print out Appendix 2. Remember, this form should be sent to the Executive Director for approval prior to the meeting. After the meeting has been held, the Executive Director will contact the chapter to arrange for reimbursement of monies paid to the speaker. Each chapter is eligible for up to \$300 per year to support this speaker's program. If you would like to have an expert speaker come to one of your chapter meetings but don't know of any speakers or the topics they offer, we can help with that, too. SCI is compiling a list of expert speakers and topics. This list will also be on our website and is intended to give you an idea of some of the speakers and their topics. This list is by no means exhaustive, so if you have another speaker or topic in mind that's fine, just send me your completed form. If you are a potential

speaker and want to be added to this list, get in touch with me and we can discuss it.

With the end of another year approaching I'd like to remind all of you to pay special attention to your membership expiration date. If you've already thrown out the mailing sheet that came with your Prosit, go find it. On that sheet you will find information regarding your membership expiration. Each December 31st SCI loses a large number of members, many of whom never intended to let their membership lapse. Our 2nd VP and Treasurer spend countless hours and resources trying to track these expired memberships down. And do you know what? Many of them didn't even realize their membership lapsed and are happy to "rejoin" SCI. If you've already renewed your membership, thanks; if not, please pay special attention to this very important matter. And renewing for three years not only saves you a few bucks, but it reduces the number of unintentional membership lapses.

Lastly, I commented to the general membership in Las Vegas that at times we all have questions about SCI. What's happening? Who's doing what? Is this really true? If you have a question, it's likely that someone else has the same thought, so please help us improve our communications by contacting me directly or one of the other executive officers.

Prosit and "Happy Steining" to All!

David Bruha  
SCI Executive Director

## **THE LIBRARY REPORT**

I have successfully transferred the videos of the two Convention lectures, "Eagles on Steins", by Jim

Hansen, and “Mihan College Steins” by Andre Ammelounx. The SCI Library is now offering them to our members on DVD at the price of \$5 each. I am looking for a volunteer who has video editing experience to enhance the quality of our DVDs. If you would like to discuss what I need, please contact me at layers@wa-net.com or on my cell at 360 690-1389.

Consider using one of these or any of the previous lectures on DVD as the education portion of one of your chapter meetings should you not have a live speaker.

Regards,  
Lyn Ayers

## Webmaster's Report

Chapter and Verse is distributed to chapter presidents for further dissemination. I would like each chapter president reading this to do three things for me.

1. Go to the SCI web site ( [www.steincollectors.org](http://www.steincollectors.org) ) and read the “revised webmaster's challenge”. If your chapter is not listed as a contributor, please bring this up as a subject at your next chapter meeting.
2. Go to the “Chapters” page of the web site and take a look at your chapter's presence there. If it does not portray your chapter as an active chapter with current information which welcomes newcomers then I ask you to bring this subject up at your next chapter meeting.
3. Email me ( at [sci@steincollectors.org](mailto:sci@steincollectors.org), or from the “Contact Us” page ) and let me know what you think.

My goal in the coming year is make sure the SCI web site portrays SCI as an active healthy organization and I believe the “Featured Stein” and “Chapters” page are two of the best ways to do this. Remember, the SCI web site is not my web site; it is your web site. I am just here to help you with it.

John Piet

## V.P. For Conventions Update

Lets take our hats off to the Golden Gate Zechers. They delivered a tremendously successful convention in Las Vegas. It was well attended with over 190 people and since last year's convention was in Germany many had not seen each other for a couple of years. One of the high lights was a live performance from all of the Zechers at dinner. It took a lot of nerve to get up there and perform but they did and entertained us all.

The Myrtle Beach convention in 2010 by the Caroliners Steiners is coming along fine. They will be taking the spot light now and we look forward to announcements on convention speakers and planned trips. It is ten years since I was in Myrtle Beach and I plan on being one of the first to send in my registration. It was a great place to visit last time and it will be better this time around with all of SCI activities in the making.

The New England Steiners announced a change in their plans for the 2011 convention. The hotel they were dealing with came through with some ridiculous room rates and the host chapter changed the venue to Providence, RI. They already have two proposals in hand with very favorable room rates. The amenities available in Providence are terrific and the logistics for travel etc. vastly improved. Their plans are taking shape and will undoubtedly equal what we have come to expect at our conventions.

The years 2012 and beyond are not spoken for as yet. There is some consideration to bringing in a professional company to facilitate the hotel contracts which will make the job of the host chapter a lot less intimidating. The tough part of the job will be done and the local chapter can focus on that which they know best, that is, the amenities their area has to offer. I hope it will greatly reduce the burden any host chapter will undertake. Please let me know if any of you out there are interested and what SCI can do the promote your convention plans.

Ralph R. Joyce, 1st VP

## Membership Summary as of 10/30/2009

Members: at 12/31/2008	1,187
2009 Deletions:	
Active cancellations	(13)
Sep 2008 Non Renewals	(5)
Dec 2008 Non Renewals	(87)
Mar 2009 Non Renewals	(16)
Total Deletions	(121)
2009 additions:	
New	57
Rejoins > one year lapse	6
Rejoins	3
Total Additions	66
Current total	1,132

I'm looking forward to working with the chapters and the officers of SCI. Membership is a real concern for all of us. Therefore I am asking everyone to forward any ideas and suggestions to me at a new email address: [finestein@comcast.net](mailto:finestein@comcast.net)

This email address is set up just for my new position which starts January 1st. Getting new members should be a joint effort for all of us. When SCI receives a new member an SCI officer tries to notify a chapter in their area so the new member can become a member of a chapter. As well we hope all chapters encourage any new member to join SCI.

Having a good contact person from each chapter is important. I would also appreciate having this person email me their information.

– Carolyn Estep, V.P.-Elect

## Chapter Development Workshop

At the Las Vegas convention approximately twenty people engaged in an exchange of ideas in the 3 R's of building/rebuilding chapters: **Recruit; Retain; Revitalize**. During the next three issues of Chaper & Verse, an R will be covered, starting with **Recruit**:

\*Participate in an annual chapter public event where free appraisals of steins may be offered..

\*Public displays, such as a display at a public library or a festival.

\*Use SCI Membership Directory to identify members residing in chapter's member territory who do not belong to SCI. Call and invite to chapter meeting. Mail complimentary copy of chapter newsletter.

\*Coordinate chapter meeting with a public event

\*Place chapter Flyers/brochures in antique shops and steins for sale.

\*Partner with another organization that may have a common interest. For example, have a joint event with a German American Club or a breweriana society.

\*Submit human interest articles about chapter members/collections for publication in news media.

\*Link a chapter website to the SCI website and keep it current!

\*List your chapter as a friend or favorite in Facebook/Myspace or other internet social sites.

\*Advertise your chapter on Craigslist.

\*Present a program at a local Questers chapter or other collector group.

\*Chapter newsletter should include a chapter membership application so that each member will have one to give a prospective member.

\*Institute a chapter new member recruitment contest

***Any other ideas you'd like to share? Submit them to John Kelly.***

## 2008 TREASURER'S REPORT – by Ravi Patel

Presented at the SCI Convention 2009, Las Vegas

I am pleased to report that the financial position of Stein Collectors International as of the end of 2008 continues to be sound.

<b>Financial Report</b>				
	<b>2008</b>	<b>2009</b>	<b>Change in \$</b>	<b>Change in %</b>
<b>Revenues</b>	\$44,428	\$52,544	\$(8,016)	-15%
<b>Expenses</b>	37, 111	41,849	(4,738)	-11%
<b>Change in Net Assets</b>	7,417	10, 695	(3,278)	-31%
<b>Cash &amp; Cash Equivalent</b> s	140,248	133,215	7,033	5%
<b>Net Assets</b>				
<b>Unrestricted</b>	68,299	57,841	10,458	18%
<b>Museum/Library</b>	23,616	26,945	(3,329)	-12%
<b>Convention</b>	20,398	20,110	288	1%
<b>TOTAL</b>	\$112,313	\$104,896	\$10,695	10%